

Kuu Hubbard

I'm a product designer and illustrator based in Chicago.

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Education **BFA Graphic Design · Grand Valley State University**

Experience **Product Designer · Yello March 2017 – Present**

At Yello, I'm a product designer on an agile squad. I design interfaces that are validated with a combination of task-based usability tests, user interviews, and other UX exercises. I've also lead the effort in establishing a usability testing process with a focus on recruiting end-users, a significant challenge for many enterprise companies.

Design mentor · Designation bootcamp March 2015 – Present

As a mentor at Designation, I meet with students to offer career advice, discuss different career paths, and participate in student showcase critiques to provide feedback on final projects.

Product design lead · Stridekick January 2015 – March 2017

I was the design lead for an early stage B2B2C startup. I oversaw design for consumer and enterprise mobile and web products, and lead discovery and research for future product offerings.

Interactive designer · Vodori December 2013 – December 2014

I worked on a team of UX and UI designers to implement and improve experiences for clients in the life sciences industry. After a few months, I transitioned into a part-time product design role to work on Folio, an iPad app that empowers life science sales leaders to access sales and marketing content on-the-go.

Skills

Familiarity with Git	Prototyping	User interviews
Html and Css	Story mapping	UIUX, mobile and web
Illustration	Survey writing	Wireframing
Product discovery	Usability testing	

References are available upon request